

HAIR EXPC AWARDS

GENERAL RULES & REGULATIONS

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DO YOU HAVE
THE GOLDEN TOUCH?

HAIR EXPO AWARDS 2019

All entries must relate to work completed during
the AWARDS PERIOD:

March 2018 – March 2019

Round 1 entries are due:

Wednesday 20th March, 2019 (online portal will close at
11.59pm, the Office for delivery of printed Photographic
Collections will close at 5pm)

- **2019 CREATIVE CATEGORIES**

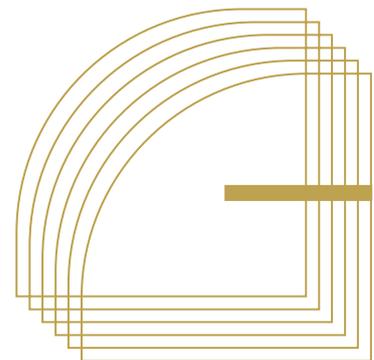
Australian Hairdresser of the Year
New Zealand Hairdresser of the Year
Colour Technician of the Year
Men's Hairdresser/Barber of the Year
Session Stylist of the Year
NSW-ACT Hairdresser of the Year
QLD Hairdresser of the Year
SA-TAS Hairdresser of the Year
VIC Hairdresser of the Year
WA-NT Hairdresser of the Year
Creative Force of the Year
Salon Team of the Year
Apprentice/Student of the Year
Best Salon Design

- **BRAND NEW CREATIVE CATEGORY**

Master Cutter of the Year - 3 Photos, no written submission

- **2019 BUSINESS CATEGORIES**

Education Business of the Year
Educator of the Year
Industry Business Performance of the Year
Salon Business of the Year



THE SIMPLE STEPS TO ENTERING THE 2019 HAIR EXPO AWARDS

1. Look through the criteria for each category and choose the one/s that best suit you to enter (you can only enter each category once, but you can enter more than one category in most cases, where you meet the criteria).
2. Once you've chosen your category/s, make sure you meet all the specific criteria for that category. See each category for the related criteria details. All entries must relate to work completed during the PERIOD: March 2018 – March 2019
3. Then read the General Rules and Regulations (see below) no matter which category you are entering – there are lots of general criteria you must meet to avoid errors or potential disqualification.
4. Keep reading the next steps if you are entering a Creative Category, or go to step 8 if you are entering a Business Category.
5. All Creative Categories submit a Photographic Collection in Round one (Due Wednesday 20th March, 2019) as per the following:
 - a. All categories (noting the 4 exceptions below in b.) must submit 6 x A4 photos with a minimum of 4 models.
 - b. Apprentice/Student Hairdresser of the Year must submit 4 x A4 photos with a minimum of 3 models. Master Cutter of the Year must submit 3 x A4 photos with a minimum of 3 models. Session Stylist of the Year must submit 6 x A4 height photos, but there is no restriction on photo width – minimum of 4 models. Best Salon Design does not require models as the photos are about the salon.
 - c. All categories must include raw photos when uploading your entry to the online portal (with the exception of Session Stylist and Best Salon Design). See your category for details.
 - d. All photos must be mounted on mount cardboard with no borders, and clearly marked on the back with artist and photography credits. (see suggested supplier at the end of this document if you need help with printing/mounting)
 - e. You will need to have all required signatures on the Model Release Form (with the exception of Best Salon Design).
 - f. You must sign and provide your Declaration form/s.
 - g. If you are entering Colour Technician of the Year, you have very important forms to fill out during the photography process that include model photos prior to and during colouring the hair. Please check the Colour Technician criteria carefully. And note that NO wigs, wefts, hairpieces or extensions can be used at all in this category.
 - h. If you are entering Master Cutter of the Year, you have very important forms to fill out during the photography process that include model photos prior to cutting the hair. Please check the Master Cutter criteria carefully. And note that NO wigs, wefts, hairpieces, extensions or any other materials can be used at all in this category
 - i. Post your collection photos and forms to the address at the end of this document by Wednesday 20th March, 2019 (Office will close at 5pm).
 - j. Upload your collection photos, raw photos (where applicable) and forms to the online Awards portal by 11.59pm Wednesday 20th March, 2019: hairexpo.awardsplatform.com
 - k. Check your category specific rules which covers all of the above in detail.
6. As a Creative Category entrant, you will only be required to answer the written questions if you become a Finalist. Please check out the questions now to ensure you know what to expect - see your category which includes the questions (with the exception of Master Cutter of the Year which doesn't require a written submission in Round 2).
7. Round 2 Creative Category Finalist written submissions are due 11.59pm Monday 20th May, 2019 via the online portal at: hairexpo.awardsplatform.com
There is nothing you need to physically post for the written submission, it's all done online.
8. All Business Categories – your written entries and declaration form are all done via the online portal: hairexpo.awardsplatform.com. All questions must be completed via the online Awards platform by 11.59pm, Wednesday 20th March, 2019. Once complete, there is nothing further for you to submit.
9. The Finalist announcement is scheduled from Wednesday 24th April – stay tuned for some very exciting news on how these will be announced for the first time ever – in 2019 the Finalist announcement is coming to you!

Along the way if you have ANY questions we encourage you to contact the Awards Head Judge. Julie is here to help make the process as smooth as possible, so please contact her as early as you can.

Head Judge: Julie Piantadosi | M: 0431 577 969 E: julie@totalsalonsolutions.com

GENERAL RULES AND REGULATIONS

Please read your specific category rules FIRST, and then also read the following General Rules and Regulations before commencing your entry:

Entrants must have worked predominantly in the Australian or New Zealand hairdressing and related Industries during the awards period of March 2018 to March 2019. They must also have documentation of their qualification and where applicable, have that available on request. See each category for specific requirements at www.hairexpoaustralia.com/en-gb/AwardsFAQs.html.

Relevant award categories are open to both Australia and New Zealand salons, businesses or individuals who actively work in each respective country and are predominantly based there (with the exception of Australian Hairdresser of the Year, New Zealand Hairdresser of the Year and all the Australian State categories). Please refer to the relevant category rules to ensure you meet the specific requirements.

All of the work submitted must be solely the work of the entrant, except where specified, with a statutory declaration to be signed by all entrants. By signing, please also note that entrants agree not to approach Hair Expo Awards judges in relation to their entry. All enquiries are to be directed to the Head Judge only (see contact details at the end of this document).

You can enter as many categories as you like (as long as you meet the criteria), however you may only enter one of the following: Australian Hairdresser of the Year OR New Zealand Hairdresser of the Year OR a State title.

There can only be one entry per person or team in a category i.e you can't submit 2 entries from the same person in the same category.

All answers in your written submission (both creative and business categories) must describe performance and activities that have occurred only during the Awards period: **March 2018 to March 2019**. Judges may mark down for any inclusions that sit outside of these dates.

There is an entry fee per category of \$50, with the exception of the Apprentice/Student of the Year category which has no entry fee.

All Round 1 submissions are due by 20th March 2019. The deadline for entries is final. Entries will not be accepted after this date and disqualification may apply, except in special circumstances pre-approved by the Head Judge.

TIP: If you do have concerns about your entry being on time, please discuss these before the due date with the Head Judge. And please do not leave postage of photographic collections to the last minute – we strongly suggest Express Post if you are using Australia Post.

All work is accepted in good faith and any entrants found not meeting the stipulated criteria will be requested to either:

- a) Update incorrect information that appears to have been a genuine error
- b) The entrant may be contacted by the Head Judge to seek clarification and/or request updates to your entry. You may also be asked to move your entry to a more appropriate category if it is deemed the entry does not adequately meet the stipulated criteria. This is at the discretion of the Head Judge.
- c) The entry can be disqualified. Any entrant who is disqualified will be notified by the Head Judge in the first instance.

The Head Judge's decision is final. If you wish to provide feedback, you must first visit www.surveymonkey.com/r/hairexpoawardsfeedback where you will find an online feedback form. This will go to the Head Judge and you will be contacted if required.

WHAT HAPPENS FOLLOWING THE FIRST ROUND JUDGING?

There is an exciting brand new initiative for the Finalist announcement which is scheduled for Wednesday 24th April, so stay tuned. In 2019 the Finalist Announcement is now coming to you! So do your very best to be at your salon or primary place of business (this is the address you must register with your entry) on this day. All Finalists will also be announced soon after at www.hairexpoaustralia.com

Hair Expo and Reed Exhibitions Australia reserves the right to publish entry images and photography for publicity purposes, altered or in original form.

Up to ten finalists will be selected in all categories.

N.B The amount of finalists in any category is subject to change and is at the discretion of the Head Judge. The number of finalists will relate to the number of entries in that category.

Creative Finalists must then submit their Round 2 written submission via the online awards platform: hairexpo.awardsplatform.com
(with the exception of "Master Cutter of the Year" finalists who have nothing further to submit).

Round 2 closing date for Creative Finalists: 11.59pm, 20th May, 2019. Be sure to check out the questions now at www.hairexpoaustralia.com/en-gb/AbouttheAwards.html to give yourself plenty of extra preparation time.

Finalists' collections in each Creative Category will be displayed in the Hair Expo Awards Gallery at Hair Expo Australia 2019, 8-10 June, ICC Sydney Australia.

Finalists' Collections will also be featured in the printed Hair Expo LOOKBOOK which will be available at Hair Expo 2019.

Business Finalists will have nothing further to do as your entry is complete in Round 1.

HOW DOES THE JUDGING PROCESS WORK?

There is a mix of approximately 10 International judges from various parts of the world, and 10 Australia/New Zealand judges, plus 3 business experts that are respected Australian business people outside of the hair industry.

Judges will be listed on the Hair Expo Website as they are confirmed.

Any judge who has an entrant in a category in their employment, in their family, are entering a category themselves, or have given advice to any entrant in a category, is not permitted to judge any entrant in that category.

Judges are requested to leave comments on all entries to assist with understanding how your submission was viewed by the panel. You will receive these comments soon after the winners are announced. Please keep in mind judges usually spend many days marking entries and do their best to leave constructive comments.

All entrants will also receive their own mark and the average mark for their category, soon after the winners are announced. Marks of other entrants will not be provided.

Please note the Head Judge looks over all entries, and where necessary, will seek further information or clarification from relevant sources to ensure submissions are genuine and meet the stipulated criteria.

The Head Judge's decision is final.

ROUND 1 JUDGING PROCESS:

CREATIVE CATEGORIES

International and local judges participate in Creative Category photographic judging.

Photographic collections are judged anonymously i.e the name of the entrant or salon/business will not be known to the judges. Please ensure that nothing appears in the photographs that could be used to identify the entrant (with the exception of Best Salon Design and Session Stylist that may have unavoidable branding or other markings on the collection that could indicate who the entrant is).

BUSINESS CATEGORIES

Business submissions are judged once only in Round 1. A selection of the judging panel participate, as well as the additional judges that are respected Australian business people outside of the hair industry.

ROUND 2 JUDGING PROCESS (CREATIVE CATEGORY WRITTEN SUBMISSIONS):

For the categories of Australian and New Zealand Hairdresser of the Year, only the International judges will participate, along with respected Australian business people outside of the hair industry.

All other creative categories will be judged by the Round 1 panel of Australia and New Zealand industry leaders.

Photos are not judged again in Round 2 of judging, and the Round 1 scores will be carried over and added to Round 2 written submission scores. This maintains the anonymous nature of the photographic judging.

Points weighting for creative category finalists is as follows:

- 50% - Photographic collection (the photographic collection mark from Round 1 judging will be carried over to final judging)
- 50% - Written submission questions (judged in Round 2)

WHEN ARE THE WINNERS ANNOUNCED?

Winners in all Creative and Business Categories will be announced at the Hair Expo Awards Gala Dinner in Sydney on the evening of Monday June 10, 2019. All winners will also be published during the live announcement on Hair Expo Social Media channels, and online at www.hairexpoaustralia.com, soon after.

All category finalists will receive one complimentary ticket to the Awards Evening Gala. Team entries will also receive one complimentary ticket.

Entry to the Awards Gala Dinner in Sydney on Monday June 10 is strictly by ticket only, which can be purchased on the Hair Expo website: hairexpoaustralia.com

**FOR ENTRY ENQUIRIES PLEASE CONTACT THE HEAD JUDGE:
Julie Piantadosi | M: 0431 577 969 | E: julie@totalsalonsolutions.com**

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Julie Piantadosi | M: 0431 577 969 | E: julie@totalsalonsolutions.com

The Head Judge ensures all judges are briefed correctly and that entry criteria are adhered to. The Head Judge stands for the integrity of the Awards and their decision is final.

FOR GENERAL AWARDS FEEDBACK:

For general feedback, you must register your comments on the online form you will find at the link below:

www.surveymonkey.com/r/hairexpoawardsfeedback

The Head Judge will consider all comments and respond where required.

NEED HELP PRINTING AND MOUNTING YOUR PHOTOGRAPHIC COLLECTION?

The following printer is able to print and mount your photographic collection to meet the Hair Expo Awards criteria. You can email them your files and Hair Expo are happy to pick up your prints when ready:

Please Call:

Kwik Copy Chatswood

Phone: (02) 9419 0700

Email: mail@kwikkopychatswood.com.au

Hours: 8:30am - 5:00pm Monday to Friday

Main Contact: Andrew Bannerman

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