

# HAIR EXPC AWARDS

EDUCATOR  
OF THE YEAR

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DO YOU HAVE  
THE GOLDEN TOUCH?

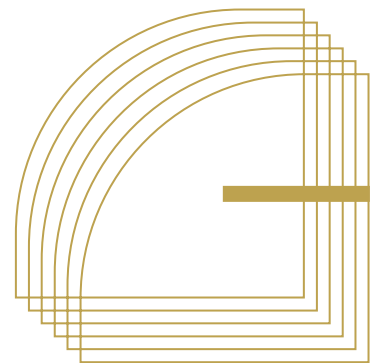
# EDUCATOR OF THE YEAR

## Category definition for the Awards period of March 2018 – March 2019.

The winner of this category will have shown an outstanding individual commitment to education within our industry. Their training concepts have proven outcomes in growing the skill level and motivation of others. Their talent, willingness to share and sense of responsibility make them true ambassadors and a source of inspiration for their students and peers.

Open to independent/individual educators representing a product, company or training academy based in Australia or New Zealand.

**Entries are due  
Wednesday 11.59pm, 20th March, 2019**



### **Please Note:**

- Please ensure you also read the entire general Awards Rules and Regulations document before commencing.
- You must use the online Awards platform to register and answer the questions ([hairexpo.awardsplatform.com](http://hairexpo.awardsplatform.com))
- The online Awards platform will provide final details on word count and attachment limits where relevant – please use the below as a guide to the questions you will be required to answer.
- Please read all the questions before commencing to avoid repetition.
- Where appropriate, use bullet points to answer in a clear and concise manner.
- Entries are due Wednesday 11.59pm, 20th March, 2019.
- Finalists will be announced from Wednesday 24th April. There will be nothing further to submit once the finalist announcement is made.

**Question 1 - Max 150 words (15 points)**

Describe why you deserve to be awarded the title "Hair Expo Educator of the Year" for 2019.

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**Question 2 - Max 500 words summary + PDF Upload (40 points)**

List up to 10 career highlights and activities/achievements during the Awards period.

(March 2018 – March 2019)

**NB: You may also support your answer with a maximum 5 page PDF attachment, expanding your answer with visuals or other relevant supporting information (maximum file size of 3MB)**

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**Question 3 - PDF Upload only (10 points)**

Provide a calendar of your training programs and education events during the awards period.

**NB: Your upload can be up to a 2 page PDF (maximum file size of 2MB)**

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**Question 4 – Max 500 words + PDF Upload (20 points)**

Describe what you have done to market your education program.

**NB: You may also support your answer with a maximum 4 page PDF attachment, for the purpose of visuals only to show your various marketing (maximum file size of 3MB)**

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**Question 5 – Max 600 words (25 points)**

Describe your teaching style. What is unique and innovative about your education approach?

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**Question 6 – Max 500 words + PDF Upload (20 points)**

How do you receive and monitor feedback and what action do you take to ensure you continue to deliver a quality service that meets industry needs?

**NB: You may also support your answer with a maximum 4 page PDF attachment, for the purpose of providing evidence of your evaluation systems (maximum file size of 3MB)**

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**Question 7 – Max 500 words (20 points)**

Describe your personal development plan for yourself as an educator.

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**Question 8 – Max 500 words (20 points)**

How do you support young learners to excel beyond industry expectations? What resources have you pioneered to engage greater learning ability and to increase quality standards?

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**Question 9 – Max 500 words + PDF Upload (30 points)**

Demonstrate your personal contribution to the growth of the industry and the community. What are your objectives for a sustainable future and further advancement in education?

**NB: You may also support your answer with a maximum 5 page PDF attachment, expanding your answer with visuals or other relevant supporting information (maximum file size of 3MB)**

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**Question 10 – PDF upload (0 points)**

Please upload your signed declaration. No answer or text is required in the text box for this final requirement.

## EDUCATOR OF THE YEAR DECLARATION

- I declare that this submission is a true and accurate reflection of my performance during the Awards Period of March 2018 – March 2019.
  
- I declare that I have read and understood the general Rules and Regulations in addition to those that apply specifically to my category.
  
- I declare that I have not, and will not, approach any current Hair Expo Judges in relation to the specifics of my entry. Nor will I approach them for post judging feedback at any time (the anonymous online feedback system replaces the need to approach judges, and represents all judges for a well rounded and fair source of feedback for each entrant).

*Please tick all declarations above to ensure your entry is valid.*

Name: \_\_\_\_\_

Salon: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Name of Witness: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

In case you become a finalist, what would you most like us to share about you when we promote this achievement? Please share something we can use in our PR in 50 words or less (we will contact you if further information is required).

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