



PROMOTIONAL OPPORTUNITIES

ONSITE BRAND AWARENESS

VISITOR BAG **FROM \$9,702.00 INC GST**

The visitor carry bag will be distributed to over 10,000* exhibition visitors upon entry. A company logo on the outside of the bag becomes a high impact walking advertisement and a 'keeper'. Your brand will be showcased exclusively or as co-sponsor.

FRONT DOOR HANDOUTS **\$3,238.04 INC GST**

Lead potential buyers straight to your stand and generate more interest in your products with 2 promotional staff placed inside each front entrance distributing promotional material creating a bigger presence of your company. Limited to 4 companies.

LIVE DEMONSTRATIONS

SPOTLIGHT STAGE **FROM \$438.90 INC GST**

Demonstrate your product and/or service on a neutral platform for 20 minutes. Multiple sessions discount applies. Limited sessions available.

BUSINESS UPDATES **\$545.60 INC GST**

Business activities are an integral part of a progressive salon's philosophy today. Hair Expo provides you with an opportunity to connect to an audience of salon owners and managers to educate on your unique products and services with a business building benefit. 45 minute sessions. Limited sessions available.

EXHIBITION FLOOR ADDED VALUE

WALK ON STAND BUILD **FROM \$8,048 INC GST**

Turn key solutions available on request. Walk on stand build for 18m² stand.

WHITE RAISED FLOORING **\$110.88 PER m² INC GST**

Upgrade the look of your stand with a white floor.

STORAGE **\$816.20 INC GST**

Lockable storage sites of 3m x 2m are available on the exhibition floor. Limited storage available.

PUBLIC LIABILITY INSURANCE **\$172.26 INC GST**

Let us take care of your insurance needs. We provide public liability insurance to cover injury to persons or property damage to a minimum of \$10 million as a requirement to exhibit. Please note: Public Liability is compulsory, however you may provide your own coverage.

*Info Salons 2011

Hair by Australian Hairdresser of the Year 2011, Jayne Wild, Wild Life Hair

hairexpo
AUSTRALIA

educate • motivate • inspire

BOOKING FORM

Please indicate with a tick in each box, those items that you wish to book and fax this form back to 02 9993 8356 or call your account manager.

All prices include GST.

ONSITE BRAND AWARENESS

- VISITOR BAG (CO-SPONSORSHIP) \$9,702.00
- VISITOR BAG (SOLO SPONSORSHIP) \$14,553.00
- FRONT DOOR HANDOUTS \$3,238.04

LIVE DEMONSTRATIONS

SPOTLIGHT STAGE

- ONE SESSION \$438.90
- TWO SESSIONS (SESSIONS ON A SEPARATE DAY) \$798.60
- THREE SESSIONS (ONE SESSION PER DAY) \$1,078.00
- BUSINESS UPDATES (ONE SESSION) \$545.60

EXHIBITION FLOOR ADDED VALUE

- WALK ON STAND PACKAGE. PLEASE CONTACT YOUR ACCOUNT MANAGER TO DISCUSS ALL OPTIONS AVAILABLE.
- STORAGE/DRY PREP (6sqm) \$816.20
- PUBLIC LIABILITY INSURANCE \$172.26
- WHITE RAISED FLOORING \$110.88 PER m²

YOUR DETAILS

Company Name: _____

Contact Name: _____

Phone: _____

Fax: _____

Email: _____

Signature: _____



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Visitor Bags



Spotlight Stage



White Flooring